

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently amended) A method for facilitating virtual entity access, comprising:  
  
    receiving ~~specification of a virtual entity~~ a first selection associated with an electronic item through an input interface of a computerized vending machine;  
  
    electronically receiving ~~specification of a~~ second selection associated with a physical ~~entity form factor~~ item through the input interface of the computerized vending machine, wherein the physical item includes a storage element;  
  
    storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection; and  
  
    the computerized vending machine providing the physical item a physical entity having said form factor, wherein the electronic item is accessible from the physical item said physical entity is employable in accessing said virtual entity.
2. (Currently amended) The method of claim 1, wherein said ~~physical entity~~ includes a storage element electronic item is selected from the group consisting of at least one media item, at least one software item, at least one service item, and data.
3. (Currently amended) The method of claim [[2]] 1, wherein [[data]] the electronic item stored [[held]] in said storage element is employable in accessing [[said]] a virtual entity.
4. (Currently amended) The method of claim [[3]] 1, wherein ~~data held in said storage element~~ the electronic item includes a link pointing to [[said]] a virtual entity.
5. (Currently amended) The method of claim [[3]] 1, wherein ~~said data~~ the electronic item is configured to be read by a user device.
6. (Currently amended) The method of claim [[3]] 1, wherein said storage element is a radio frequency identification tag.
7. (Canceled)

8. (Currently amended) The method of claim [[1]] 4, wherein said virtual entity exists at a remote location.
9. (Currently amended) The method of claim [[1]] 4, wherein said virtual entity exists at a user device.
10. (Currently amended) The method of claim [[1]] 4, wherein said virtual entity is a media item.
11. (Currently amended) The method of claim [[1]] 4, wherein said virtual entity is a service.
12. (Currently amended) The method of claim 1 wherein said ~~form-factor~~ physical item is a temporary tattoo.
13. (Currently amended) The method of claim 1 wherein said ~~form-factor~~ physical item is a nail treatment.
14. (Currently amended) The method of claim 1 wherein said ~~form-factor~~ physical item is jewelry.
15. (Previously Presented) The method of claim 72, wherein said cosmetic attributes include one or more decorations.
16. (Previously Presented) The method of claim 72, wherein said cosmetic attributes include one or more designs.
17. (Currently amended) The method of claim 72, wherein said cosmetic attributes are ~~defined~~ definable by a user.
18. (Previously Presented) The method of claim 72, wherein said cosmetic attributes are predefined.
19. (Currently amended) The method of claim 1, wherein access restrictions are imposed for said ~~virtual entity~~ electronic item.
20. (Currently amended) The method of claim 1, further comprising receiving payment for said physical item ~~entity~~.

21. (Currently amended) The method of claim 20, wherein there is a correlation between payment amount and access restrictions imposed for said ~~virtual entity~~ electronic item.

22.-36. (Canceled)

37. (Currently amended) A system for facilitating virtual entity access, comprising:

a memory having program code stored therein; and

a processor disposed in communication with said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said system to perform operations comprising:

receiving ~~specification of a virtual entity~~ a first selection associated with an electronic item;

receiving ~~specification of a second selection associated with a physical entity form factor~~ item, wherein the physical item includes a storage element;

storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection; and

providing the physical item ~~a physical entity having said form factor~~, wherein the electronic item is accessible from the physical item ~~said physical entity is employable in accessing said virtual entity~~.

38. (Currently amended) The system of claim 37, wherein said ~~physical entity includes a storage element~~ electronic item is selected from the group consisting of at least one media item, at least one software item, at least one service item, and data.

39. (Currently amended) The system of claim ~~[[38]]~~ 37, wherein ~~[[data]]~~ the electronic item stored ~~[[held]]~~ in said storage element is employable in accessing ~~[[said]]~~ a virtual entity.

40. (Currently amended) The system of claim ~~[[39]]~~ 37, wherein ~~said data~~ the electronic item is configured to be read by a user device.

41. (Currently amended) The system of claim [[38]] 37, wherein said storage element is a radio frequency identification tag.

42. (Canceled)

43. (Currently amended) The system of claim [[37]] 39, wherein said virtual entity exists at a remote location.

44. (Currently amended) The system of claim [[37]] 39, wherein said virtual entity exists at a user device.

45. (Currently amended) The system of claim [[37]] 39, wherein said virtual entity is a media item.

46. (Currently amended) The system of claim [[37]] 39, wherein said virtual entity is software.

47. (Currently amended) The system of claim 37 wherein said ~~form factor~~ physical item is a temporary tattoo.

48. (Currently amended) The system of claim 37 wherein said ~~form factor~~ physical item is a nail treatment.

49. (Currently amended) The system of claim 37 wherein said ~~form factor~~ physical item is jewelry.

50. (Previously Presented) The system of claim 73, wherein said cosmetic attributes include one or more decorations.

51. (Previously Presented) The system of claim 73, wherein said cosmetic attributes include one or more designs.

52. (Currently amended) The system of claim 73, wherein said cosmetic attributes are ~~defined~~ definable by a user.

53. (Previously Presented) The system of claim 73, wherein said cosmetic attributes are predefined.

54. (Currently amended) The system of claim 37, wherein access restrictions are imposed for said ~~virtual entity~~ electronic item.

55.-69. (Canceled)

70. (Currently amended) A system for facilitating virtual entity access, comprising:

an input interface;

a memory having program code stored therein;

physical entity provisioning hardware; and

a processor disposed in communication with said memory for carrying out instructions in accordance with said stored program code, wherein said processor is further disposed in communication with said physical entity provisioning hardware;

wherein said program code, when executed by said processor, causes said system to perform operations comprising:

receiving ~~specification of a virtual entity~~ a first selection associated with an electronic item through the input interface;

receiving ~~specification of a second selection associated with a physical entity form factor~~ item through the input interface, wherein the physical item includes a storage element; and

storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection;

wherein the physical entity provisioning hardware provides the physical item under control of the processor, and the electronic item is accessible from the physical item  
~~providing a physical entity by action of said physical entity provisioning hardware, wherein said physical entity has said form factor and is employable in accessing said virtual entity.~~

71. (Currently amended) An article of manufacture comprising a computer readable medium containing program code that when executed causes a computerized vending machine to perform operations comprising:

receiving ~~specification of a virtual entity~~ a first selection associated with an electronic item through an input interface;

receiving ~~specification of a second selection associated with~~ a physical entity ~~form factor item through the input interface, wherein the physical item includes a storage element;~~

storing the electronic item in the storage element of the physical item in response to the received first selection and the received second selection; and

providing the physical item ~~a physical entity having said form factor, wherein the electronic item is accessible from the physical item said physical entity is employable in accessing said virtual entity.~~

72. (Currently amended) The method of claim 1, further comprising receiving a third selection ~~specification~~ of one or more physical entity cosmetic attributes, wherein the physical item is provided with ~~entity has~~-said cosmetic attributes.

73. (Canceled)

74. (Currently amended) The system of claim 37, further comprising receiving a third selection ~~specification~~ of one or more physical entity cosmetic attributes, wherein the physical item is provided with ~~entity has~~-said cosmetic attributes.

75. (Currently amended) The system of claim 70, further comprising receiving a third selection ~~specification~~ of one or more physical entity cosmetic attributes, wherein the physical item is provided with ~~entity has~~-said cosmetic attributes.

76. (Canceled)

77. (Currently amended) The system of claim 71, further comprising receiving a third selection ~~specification~~ of one or more physical entity cosmetic attributes, wherein the physical item is provided with ~~entity has~~-said cosmetic attributes.